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PRIVACY POLICY STATEMENT

Last Update: October 17, 2012 Suncast Corporation and its affiliates respect your right to privacy and are committed to protecting our customers' personal information. This Privacy Policy summarizes the following practices regarding information collection, use and disclosure practices for the following Websites: www.suncast.com; www.homeplacestructures.com.

1. What information does Suncast collect from you, where do we collect information from you and how do we use it?
2. With whom do we share your information?
3. How can you update, correct or delete your personally identifiable information?
4. What are your choices regarding collection, use and distribution of your information?
5. What security precautions are in place to protect against the loss, misuse or alteration of your information?
6. Use of "cookies."
7. Contacting Suncast about privacy questions or concerns.
8. Changes to this Privacy Policy.

WHAT PERSONAL INFORMATION DO WE GATHER?

When you visit this Website, you may provide Suncast with two types of information: personal information you knowingly and voluntarily choose to disclose, and information that we automatically collect as you browse this Website. Our Website is not intended for use by children under the age of 13, and we do not knowingly collect personal information from children under the age of 13. We contract with other companies to provide certain services, including credit card processing, affiliate marketing and shipping. We provide these companies with only the information they need to perform their services and work closely with them to ensure that your privacy is respected and protected. These companies are prohibited by contract from using this information for their own marketing purposes or from sharing this information with anyone other than Suncast Corporation and its affiliates. References to "we" in this Policy will be deemed to include references to such other companies, as appropriate.

INFORMATION COLLECTED AND STORED AUTOMATICALLY.

When you browse this Website, you and your Web browser may also transmit information that we automatically collect. We do log your IP address (the Internet

address of your computer), the Web pages you visit and the time of your visit, and other click-stream data. This information may be combined with other personal information you have provided. The only other type of information automatically provided to Suncast is the type of computer, operating system and browser you are using. This information is provided by your browser, which we use to improve the performance of this Website and make it more compatible with the technology used by the visitors of this Website. We may also place small data files, called "cookies," in the browser file of your computer's hard drive. These cookies automatically identify your browser to our server whenever you interact with this Website. We use the cookies to record Website statistics. Most browsers automatically accept the cookies, but you usually can change your browser setting to prevent the acceptance of cookies. Certain Web pages will not function properly if you choose not to accept cookies.

INFORMATION YOU VOLUNTARILY SUBMIT

We collect and store any information you enter on this Website or provide to Suncast in other contacts we have with you. Information is collected from visitors to this Website, including in the areas described below, as applicable. During the online ordering process, you can review, change or delete personally identifiable information that you have submitted. You may change any of your personally identifiable information in your account online at any time. You may request to have the information on your account deleted or removed, although you cannot delete information associated with past purchases.

CONTACT INFORMATION: If you contact Suncast's customer service representatives by telephone, e-mail or letter, we may keep a record of your correspondence or comments. If you report a problem with this Website, we may collect such information in a file specific to you. If you contact Suncast through our feedback area or by calling one of our customer service representatives, we may ask for your name and e-mail address in order to send you a reply. If other users or third parties send Suncast correspondence about your activities or purchases on this Website, we may keep the information in a file specific to you.

SHOPPING AND WEBSITE REGISTRATION: We collect IP addresses for the purposes of system administration, to gather broad demographic information, to report non-personally identifiable information to any of our advertisers, and to monitor the level of activity on this Website. We collect information from visitors to this Website regarding the URLs they came from, their IP addresses, domain types, the browser type used to come to this Website, the country, state and telephone area code where their servers are located, the pages of this Website that visitors viewed during their visit, and any search terms entered on this Website.

PLACING ORDERS: When you order from Suncast, we collect personally identifiable information from you. If you order one of our products or services, we will collect and maintain your name, e-mail address, billing address, shipping address, telephone number,

product selections, credit card or other payment information, order number, referring URL, IP address and a password. We collect this, and other information, as disclosed in this Policy, in order to fill your order, to communicate with you about your order and to send you promotional materials. Before confirming your order, you will have the opportunity to review the product order form and make changes and additions to the information it contains. These changes will be automatically kept for future use.

ONLINE SURVEYS: In order to improve our services to you, we sometimes ask some of our customers to voluntarily complete surveys, which may be collected by an independent third party. Individual survey answers are confidential, although non-personally identifiable information is collected and disclosed to third parties. If you do not wish to participate in a survey, simply decline to participate when asked.

NEWSLETTERS: From time to time, we may provide free newsletters and promotional e-mails as a service to our customers. We may periodically send you newsletters and e-mails listing current specials and deals. To stop receiving our newsletter, send an e-mail to us at optout@suncast.com.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use your personal information to communicate with you if and when necessary in connection with your use of this Website, to respond to your questions, or to send you material and information you request. We may also use your personal information to:

- Personalize your Website experience and allow Suncast to deliver the type of content and product information in which you are most interested
- Process your orders for products and services
- Respond to any questions you may have
- Respond directly to you for clarification of your questions
- Process your request for materials or information
- Provide you with e-mail messages and other information regarding upcoming events, new products or services and general information about our products and services and those of our select business partners. You may elect not to receive these communications, either when you initially register at this Website, or at any time thereafter. See the section of this Privacy Policy called “**CHOICE/OPT OUT**”.

We may also use collected information in order to help diagnose problems with our servers, and to administer this Website.

We also may use all information we collect to analyze statistical use patterns and demographic data (basically, where our visitors come from and what demographic characteristics they have) and to improve this Website to better serve our customers. Your IP address is used to help identify you and your shopping cart and to gather broad demographic information. We may also prepare and keep statistical records and other

data about you and other users of this Website, but we do so in a way that does not identify you or any other user personally. We may hire third parties to help Suncast collect and analyze such data, and we may share such statistical data with third parties. Again, such statistical data will not specifically identify you or any other user. We use this information to help us make this Website more useful to visitors -- to learn about the number of visitors to this Website, what part(s) of this Website they are interested in, how long they use this Website, and the types of technology our visitors use.

DISCLOSING YOUR PERSONAL INFORMATION TO OTHERS

The personally identifiable information collected by Suncast is used only for the limited purposes described in this Privacy Policy, including for processing orders for products and services, for keeping you informed about your order status, for statistical purposes, for improving this Website and its performance, and to notify you of products or special offers that may be of interest to you. We will need to use and disclose your personally identifiable information to third parties to charge your credit card, fill your order, deliver your order, provide customer service, provide you with credit and deliver promotional e-mails to you from Suncast. In connection with these transactions, we collect data necessary to complete the transaction that is furnished by you. This information may be furnished to a third party in order to facilitate the transaction. For example, we must release your credit card information to the card-issuing bank to confirm payment for your order. Similarly, we must release your address information to the delivery provider to deliver products that you ordered from Suncast. We may also disclose your personally identifiable information to third parties for fraud/credit risk purposes. We may disclose your information to our affiliates or service providers who assist Suncast in operating this Website or conducting our business. We may also share such information among our subsidiaries and affiliates as necessary to provide you with the information and services you request or in which you may otherwise be interested.

We may use and/or disclose information about you if and when we believe it is necessary to comply with any law, rule, court order or subpoena, or to enforce our legal rights or the rules of this Website, or to protect our business, property and operations, or in connection with a sale, acquisition, merger or other business combination of our business with a third party. We may also disclose non-personally identifiable visitor information to other parties for marketing, advertising or other uses.

Except in the limited circumstances stated in this section, we do not sell, rent, license, trade or otherwise disclose the personal information of visitors to this Website to unaffiliated third parties.

LINKS TO OTHER SITES

We may create links to other Websites that we think may be of interest to you. We do not endorse any other Websites, and this Privacy Policy applies only to your use of this

Website. We have not reviewed the privacy policies of any Websites we link to this Website, and you should read the privacy policies of each Website you visit to determine what information about you that Website may collect and use.

SECURITY

Because we are committed to your privacy, we have put in place physical, electronic and managerial procedures to attempt to safeguard and help prevent unauthorized access, maintain data security and correctly use the personal information we collect online. When you place an order or access your personal information on this Website, we offer the use of a secure server. However, please remember that no transmission of data over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information that you transmit to SunCast or from us, and you transmit such information at your own risk. In the event of an actual or suspected security breach, we will use commercially reasonable efforts to notify you of such.

CHANGES IN OUR PRIVACY POLICY

By using this Website, you consent to our collection and use of your personal information as described in this Privacy Policy. If we change our Privacy Policy, we will post any such changes on this Website. You have the opportunity to review this Privacy Policy each time you use this Website so that you are aware of any modifications made to these policies. This Privacy Policy supersedes all previous versions hereof

CHOICE/OPT OUT

This Website provides users the opportunity to opt-out of receiving communications from SunCast at the point at which we request information about the visitor. You have the option of reviewing or removing your information from our database and to no longer receive communication from us. If you request that your account information be deleted from our database, we may maintain information about individual sales transactions for the purpose of recordkeeping and servicing. You can contact us via e-mail at optout@suncast.com. You can also contact us by mail at the following postal address:

Suncast Corporation 701 North Kirk Road
Batavia, Illinois 60510
Attention: SunCast Contact Center

Please note that due to e-mail production schedules, you may receive an e-mail message from SunCast after you have provided your opt-out notice. Because we plan our mailings in advance, it may take several weeks for your request to become effective. If you continue to receive our communications, please contact us again, and we will make every effort to correct the situation. We apologize for any inconvenience.

QUESTIONS ABOUT OUR PRIVACY POLICY

If you have questions about this Website or Suncast's Privacy Policy, please feel free to contact us at info@suncast.com.